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In the most important advertisement
you place or have placed here
about it in this paper.

THE LOMBARD PRESS

Lombard's First and Leading Newspaper — The Paper With the Circulation

LOMBARD, ILLINOIS, FRIDAY, FEBRUARY 22, 1920

Price Printing
No matter what kind of an
job you have we can give you
the best service
PRICE FIVE CENTS

If You Are a Huster Get in and Get Your Share of \$7,000 Award List Offered By This Newspaper

DEICKE IN RACE FOR PRESIDENT ON CIVIC TICKET

Former Citizens Party Names Entire Slate For Village Election April 22

The Park Party of Lombard, formerly known as the Citizens Party, has been reorganized in making Edwin F. Deicke its candidate for the village election April 22. The ticket at the time of the election will be:

Edwin F. Deicke
Mr. Deicke is very well known in Lombard and has a reputation as a business man. He has been in Lombard for many years and has been a member of the Citizens Party of Lombard at what is now known as the Park Party. It was here that he was elected to the office of village president. He has a record of public service and has been a member of the board of directors of the Deicke Building at Main and Ash streets. He has been a member of the Deicke Building at Main and Ash streets. He has been a member of the Deicke Building at Main and Ash streets.

TO MR. READE

Beautifully sculptured piece of clay
Too exquisite to lay away,
Moulded by the spirit's faculties
Embellished with the language of
"heart."
For man's allotted life the work
man plan.
An art so skilled, a craft so tried
That when he viewed the chiseled
viage fair
He could do naught but linger
there.
A hundred years, the spirit lingered
on.
Nor can we realize that it is gone
on that front we see the trace
Of years of God's unuttered grace.
Beautiful piece of spirit's tracery,
At last that spirit hound by thee,
Departing bids us not to grieve
His trust, love, labor—not to live!

—Mary B. Ray.

Mothers Discuss School Problems With Teachers

On Wednesday night after school the mothers and teachers of the children in the sixth grade of the Lincoln school met for a general discussion of school affairs. In addition to this was to bring a closer relationship on the part of the parent and teacher. Mrs. Fisher, home room teacher of the sixth grade was in charge of the meeting. The mothers were well represented and the meeting was very profitable. The following subjects were discussed thoroughly from all angles:

Mrs. Manning gave a brief talk on absence and tardiness which are a big problem in a school. Mothers having questions on any phase of school work were at liberty to ask the pertinent questions. The following subjects were discussed:

The meeting was a decided success. It was held in the school and it was the wish of many that the meetings should be held more often.

Post Office Now Offers Air Mail Envelopes Here

To meet the rapidly increasing demand for stamped air mail envelopes, the Post Office Department is now offering such envelopes for sale. They are made of stock No. 5, 8 and 13. The borders of the envelopes are printed with red and blue stripes with equal white spaces between. The special embossed stamped impression is clearer and shows a non-fading light outline in white and printed in blue ink with the words "U. S. Postage Air Mail" encircling the border. A large number of envelopes are in a field of blue directly beneath the plane.

Postmaster Wilmgren announced that a supply of these envelopes is on hand at the local post office and may be purchased at the rate of 25c for five and 19c for ten.

Entertainment Club
Mrs. Fred Naylor, 634 South Edison avenue, entertained the Gold Star club of the Methodist Sunday School last Saturday at a Valentine party in her home. Appropriate music was played and the evening well enjoyed. Mrs. Virginia Corigan, Francis Dillard, Martha Rawson and Jane Naylor. The hostess arranged dainty refreshments of marshmallow whip, cookies, hearts and Valentine mail. Everyone present had a wonderful time.

Mrs. W. J. Kerr Home
Mrs. William J. Kerr of South Oak place, is at home again after a stay in Elmhurst hospital where she submitted to an appendicitis operation.

Urged To Run



Although Village President Fred R. Meisel has not announced as to whether he will be a candidate for reelection to the April election, his friends are urging that he lose his bid in the ring for another term. His decision is expected to be announced shortly.

Dr. John Heyworth Speaks At Banquet of Fathers and Sons

Fathers' centers on Lombard's spot two of the greatest American citizens, Washington, the father of our country, and Lincoln, the Emancipator. Lincoln's birthday was fittingly celebrated February 12th, Friday in Washington's birthday. It should be a day of appreciation and dedication. It is a day that challenges us to the very highest patriotism. Because of this sentiment for fathers all over the most appropriate. The fathers are the pillars of the nation. They are the ones who have passed on to us the traditions of our country. They are the ones who have taught us the values of honesty, integrity, and hard work. They are the ones who have shown us the way to success and happiness. We should all strive to be like our fathers and to live up to the standards they set for us.

Art and Literature Class

The Art and Literature class of the Lombard Woman's club met at the home of Mrs. J. North on North Main street last week. Mrs. F. J. Anderson gave a talk on "Scandinavian Literature" and Miss Rosamund North read a paper on "Chicago as a Center of Art, Music and Literature." There were fourteen members present and a very interesting discussion.

Stellar Club
The Stellar club will meet at the home of Mrs. C. G. Cooper, 176 Marshall street, Thursday, February 25. Everyone who comes is asked to bring some article of sewing to work on for the sale which the club is planning.

Utility Circle
The Utility Circle of the Ladies' Union of the First Church met at the home of Mrs. Carlin Becker, 149 South Craig Place, Thursday, 23-21st. Refreshments were served and the afternoon was spent in sewing.

The regular meeting of the Wednesday Night Parent-Teacher association will be held the first Monday in March, the 15th.

Uncle Sam Bars Free Circulation For Second Class Mailing Privilege

Uncle Sam is the Patron Saint of newspaper publishers. For he has established a set of fixed rules in the P. L. & R. (Postal Rules and Regulations), which have a tendency to keep the activities of publishers on a par with methods suggested by various legitimate Business Bureaus, which have been established the country over.

Among the many things our famous uncle has penned in the postal regulation book, possibly the most interesting deals with subscriptions in a newspaper, and when a subscriber is not a subscriber.

Publishers have a code of ethics and, taking it all in, all very little trouble is fermented for postmasters by members of the Fourth Estate. But, at times some newspapermen, either knowingly or unknowingly, take advantage of an opportunity and go out after business at any cost.

Now for our story.
If a publisher desires to make application for second class mailing privileges he must first have a legitimate list of subscribers, and after he has been granted the privilege he must keep his list as "clean" as Godiva's horse. An individual cannot be considered a subscriber to a newspaper unless that subscription has been paid for in cash, for not less than one-half of the amount of the advertised price of the publication. In other words, a publisher cannot give a newspaper away free and mail it through a postoffice on a second class mailing privilege. If you are receiving a newspaper through the local postoffice and have not paid cash for it, the publisher is not conforming with the postal rules and regulations.

Martin Meyer New Director of Local Building and Loan

Since the announcement of our subscription campaign in last week's issue, we have been asked to see what we can do to help our subscribers and what results we gain from them.
It has been and is the aim of The Press to be a progressive paper and to be of service to the community. It has been and is the aim of The Press to be a progressive paper and to be of service to the community. It has been and is the aim of The Press to be a progressive paper and to be of service to the community.

O. A. Walker Suffers Nervous Breakdown

O. A. Walker, owner of Walker's new store, suffered a nervous breakdown last week. He was taken to his home where his condition was at first reported as nervous, but it is now reported as a nervous breakdown. He is now in a hospital and is expected to recover.

L. C. Russell Move To New York City

Mr. and Mrs. L. C. Russell, 352 South Grace street, left Monday night for New York City. Mr. Russell has been distributing material of the Chicago branch of the Radio Corporation of America and has been transferred to a better position in Brooklyn. They will make their home in New York for some time. L. C. Russell, father of the late Mrs. Russell, who has been making his home with his daughter, Grace, will be in New York City.

Herbert Hovers Touring Southern States Until March

Mr. and Mrs. Herbert Hoyer of 2224 North Street, Elmhurst, are touring the southern states until March. They are visiting in Chicago, St. Louis, St. Paul, and other cities. They will be in Elmhurst for a few days before returning to their home in Chicago.

At Dinner Dance

Mr. and Mrs. William J. Ankley of 225 South Edison avenue, entertained a dinner dance at the Elmhurst Hotel on Lake Park avenue, Friday night, which was given by Mrs. John Deicke.

Green Valley Club

Green Valley Improvement club will have a special meeting Friday night for a social party and will be held at the Elmhurst Hotel on Lake Park avenue, Friday night, which was given by Mrs. John Deicke.

Salary for Grand Capital Award Winner Will Average \$250 Weekly—Get in at Start

Splendid Pay For Few Weeks' Work in Helping Us Extend Our Subscription List—Sixteen Big Awards Headed By Four Automobiles—This Is Entry Week

WANTED—Men and women, boys and girls, for positions paying \$100.00 to \$250.00 weekly, requiring spare time only. Apply Campaign Department, The Elmhurst Press, The Lombard Press, The Bensenville Press and The Villa Park News.

Suppose an advertisement was in the classified section of today's paper. Would it be a waste of time to go into The Elmhurst Press office to connect with that job?
Yet that is exactly what The Elmhurst Press is offering to investigate and women who want people to help us extend our subscription list. To the one securing the greatest number of values in the campaign this week, we will award a luxury 1920 model Studebaker Coupe, Six Sedan, worth \$1,500.00, or the equivalent of \$250.00 a week for the next six consecutive weeks.

To the winner of the second prize, we will award one Dodge Six '19' sedan, worth \$1,200.00—the earnings will average \$200.00 a week. One hundred and one dollars will be the earnings per week while the winner of the first prize will average \$1,000.00 per week.

Not in the list of prizes awarded in our first campaign, but we have added a new prize, a special fund of \$1,500.00, which has been set aside in the form of a fund of \$1,500.00, which has been set aside in the form of a fund of \$1,500.00.

When The Elmhurst Press announced the \$7,000 "Everybody" campaign, it was published in the form of a fund of \$7,000.00, which has been set aside in the form of a fund of \$7,000.00.

The object of this campaign is to secure new and renewed subscriptions to The Elmhurst Press and to help us extend our subscription list. It is a campaign that is open to all and is a campaign that is open to all.

Social Union To Make Plans For Work In Circles

Ladies' Social Union of First Church will be regular monthly luncheon on February 23rd at 12:30 o'clock in the Parish House, Mrs. F. Connor, chairman. A most cordial invitation is extended to members and friends to be present, as plans are being made for the coming year's work in the different circles.

Prompt Delivery

WANT just as much interested in your order as we are in a willing car. The SALE IS JUST BY DELIVERY. In 10 months and years after that we want you to be SATISFIED OWNER.

All our mechanics are carefully trained to service the new Ford and we GUARANTEE that all work will be done RIGHT and at a fair price.

You know in advance how much the job will cost because all labor is billed at a flat hourly rate.

Elmhurst Motor Co.

125 EAST FIRST STREET
(2 Block East of C. & N. W. Depot)
Phone Elmhurst 348 Elmhurst, Illinois
We invite you to visit at the New Ford. No obligation.
SALESROOM OPEN EVENINGS AND SUNDAYS

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Your name

Address

Not good after first week of the Campaign

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HOWARD SAVAGE SPEAKS FRIDAY AT GLEN ELLYN

Cook and DuPage Legions Post to Join in Gala Celebration at Glen Ellyn High

"George Washington and the American Legion" is the title of the address to be made by Howard P. Savage, past national commander of the Legion, at the Glen Ellyn high school auditorium Friday night at the "American Legion Night" program of the Methodist Men's Club of Glen Ellyn, Illinois. Mr. Savage's appearance will be preceded by a program wherein all featured parts will be enacted by members of the American Legion of Cook county.

Thirteen posts of the American Legion, coming from all parts of Cook county, from Oak Park, Evanston, Melrose, Hyde Park, Rosewood, from the northern boundary line to the southern horizon, from the city of Chicago to the highly industrial "Loop" of Chicago, will bring to residents of DuPage county the American Legion that George Washington would delight in if he were alive on the fifth anniversary of his death. Fireworks, a huge bonfire, a parade which will include 200 veterans, 500 ladies, fifty per cent of whom will surround the color-bearers with drums, bagpipes and other musical paraphernalia, will be the closing phase in the program. When the entertainment itself at the meeting hall at 515 O'Leary street, hundred men, women and children of Glen Ellyn and its environs will pack the auditorium to capacity.

Police, firemen, Boy scouts, ladies of the Salvation Army, members of the American Legion from Glen Ellyn, Lombard, Wheaton, Naperville, Elmhurst, Villa Park, West Chicago and Hinsdale have awaited the "red letter" day for weeks in anticipation of extending a royal welcome to the American Legion visitors.

Among the residents of Glen Ellyn who have a part in bringing forth a program of such magnitude are W. W. Shaw, Jr., president of the Methodist Men's Club, sponsors of the event; E. H. James, Jr., president of the village board, who is proclaiming the night of Washington's birthday "American Legion Night"; and Mr. Miller, who is materially bringing together two county groups of the American Legion; Rev. C. A. Bloomquist, who will invoke a blessing upon the multitude assembled in the Glen Ellyn auditorium; Hon. Wesley Westbrook, chief of police of Glen Ellyn, who will supervise the line of march of the parade; and Hon. William H. Buehke, Glen Ellyn city commissioner, who will oversee the fireworks, bonfire and other displays.

Two special trains over the Chicago, Aurora and Elgin electric railroad will have the O. A. C. Chicago terminal at 7:00 o'clock and the 500 passengers aboard the "Legion Special" will include, in addition to Mr. Savage, the sixty-eight "million dollar" drum and bugle corps of the Chicago Board of Trade post of the Legion, James Simpson, one of Cook county's leading buglers; Fred L. Botany, who will perform as "master of ceremonies"; the "Four Legionnaires," the leading quartet within Legion ranks, a group of combat Medal Men's association members, all wearers of either the Congressional Medal of Honor or the Distinguished Service Cross, who will perform the duties incident to being a guard of honor to the colors, and many distinguished citizens in the American Legion in Cook county. Guards of honor who will represent the Legion will include George M. Kellerg, Jr., commander of the Cook County Council of the Legion and vice commander of the state department, James C. Russell, past chief of post of the Society of the Forty and Eight, whose efforts brought into being the Chicago Tribune Forty and Eight convalescent camp for disabled ex-service men at Grand Park III, James P. Ringler, past commander of the Cook County Council and monarchical chairman of the Illinois department of the Legion, and Edward Clamaver, past commander of the Cook County Council and former state officer of the American Legion. The general public will be admitted to this stupendous Legion and Washington's birthday celebration. Balloons and bonfire balls will be turned loose through the audience.

Methodists to Buy New Furnace and Bulletin Cabinet

The Little Church on the Corner took a mighty stride during the past week. The dream of a room heating plant for the building and an illuminated bulletin cabinet for the front of the church has come nearer to realization, so near that the cabinet has been ordered, and the furnace is now being installed. The project was originally suggested by the Ladies Aid Society in its meeting the Bulletin. At their meeting on last Wednesday the project was unanimously adopted. At a called meeting of the officials and members of the church, H. J. Zarnow, pastor, was voted a committee to act on the furnace project. Ralph Marek, a good friend of the church, kindly consented to act on the committee also. The committee has already begun to function and will soon have a report to make to the finance committee. The members and friends of the church are enthusiastic over the much needed furnace and are eagerly into the project with heart and hand. The new heating system will do away with the two oil furnaces, and thus make ample space for the church school needs.

There was a large attendance at the Ladies Aid Society luncheon and business meeting on Wednesday afternoon. Several new members were enlisted in the circles: Mrs. Coriann of Madison avenue, Mrs. Johnson of Lombard avenue and Mrs. Loretta Johnson of Yale avenue. Mrs. Emil Miller was elected chairman of the Ladies Aid Society. Green Valley. These ladies will prove a valuable asset to the Aid Society. The supper and banquet of the society is given on this Wednesday evening. A report on it will be given next week.

At the Epworth League hour on Sunday evening, Mr. Karl Borjers of the Chicago Commons was the speaker. His fine address emphasized the glad fact that there is a lot of good being done in the great city, though it receives no publicity like the other side of things.

The teaching staff of the Church School continue to attend the School of Religious Education held at Elmhurst each Monday night. All enjoy the instruction and will come to their work with new impulse and method. The pastor conducted the devotion at the assembly period on Monday night.

Services at the church are as follows: Church School at 9:40. Hour of worship at 11:00. Epworth League meeting at 7:00. Prayer and praise on Wednesday at 8:00. Choir rehearsal on Wednesday at 8:30.

"Dick" Marquardt Praised in Recent Issue of Glen Bard

Richard Marquardt, one of Lombard's most popular youths at Glenbard high school, is given the following mention in a recent issue of the Glen Bard, official school paper: "Richard Marquardt, a senior at Glenbard, is this year's president of the Athletic association. He graduated from the Lombard grammar school in June, 1927, and came to Glenbard the next September. "An all-around athletic man is Dick. He has gone out for basketball and track and has proven himself a valuable man in football. In his junior year he played center on the Braves, and this year he played end regularly. He won his letter each year. "Dick has proven himself quite a leader in high school life. He is president of the Athletic association, president of the Sodas Lullians and president of his public speaking class. Dick was also president of his sophomore class. "Having appeared on the Honor Roll every time except twice during his four years, he has shown himself as an honor student as well as an all-around participant in other phases of school life. "Richard has always loved to play around, cutting off people's ears and doing similar little tricks, so he has planned his future life to be that of a doctor. He is going to Chicago University to follow up his interests along this line."

resident of our village in the near future. Last Sunday morning Mr. Jordan, assistant superintendent of practical Christian work of the Moody Bible Institute, preached.

The Sunday School reached the high mark in attendance last week and the adult Bible class outstanding in the week, having 35 or more in attendance.

A social invitation is always extended to all who care to come to any of the church services.

It is sometimes easier to step into another man's shoes than it is to walk in them.

Activities of First Church of Lombard

Washington was patriotic. Are you? Go to church. Washington didn't hold allegiance to the old country, did he? In politics, child of our race. Washington did fight for his country, work for his rights, support his church.

Next Sunday our pastor will speak on "George Washington, The Patriotic Special patriotic topic. We have a welcome for our guests.

Next week, sometime, February 22, Washington's birthday, we will have our annual fathers' and sons' breakfast. Mr. John Peterson, one of our former pastors, will deliver the address of the evening. He favors a real message. Every father and son should read his. If you haven't a son, call our pastor. He will procure one for you. There will be real community singing and we get your reservations in by Thursday. Call 728 W.

On Wednesday, February 27th, the Ladies Aid Society is sponsoring a birthday dinner for Wednesday evening, February 27. Special tables will be arranged for each month with appropriate decorations and each table will provide a start for the entertainment of the whole party. The different groups are having their meetings and quite a little ingenuity and talent will be displayed when the hour for meeting arrives.

The reservations are coming in fast. The question arises will we be able to accommodate everybody? One thing is sure, the Parish House will be filled to capacity. Those wishing to make reservations must call Mrs. E. O. Roberts, phone Lombard 756-W.

Someone to bank cashes often amounts to a pay his running expenses.

HOBO DANCE TO BE SPONSORED BY O. E. S.

Members of Lombard Chapter, Order of the Eastern Star, and their friends are looking forward with great amount of enthusiasm to the next social affair to be sponsored by the chapter, a Hobo dance to be held in the St. Ann's hall on the 28th. Mrs. A. C. McArthur is chairman of the affair.

Birthday Dinner at First Church Wednesday Night

The Ladies Aid Society of the First Church of Lombard is planning a birthday dinner for Wednesday evening, February 27. Special tables will be arranged for each month with appropriate decorations and each table will provide a start for the entertainment of the whole party. The different groups are having their meetings and quite a little ingenuity and talent will be displayed when the hour for meeting arrives.

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WESTMORE SCHOOL

The first grade is using the same type of spelling tablets as the upper grades. For the first week these boys and girls have been using the perfect grades in spelling words. Mrs. R. H. Rosta, Rosta Sullivan and Doris Kuchta.

A large card has been put up in the first grade room. On one side the name of every book in the library and on the other the name of every pupil for each five books read the pupil receives a five star. For each ten books a red star for fifteen a silver star for twenty a gold star and twenty-five a pearl star. Through the kindness of the P. T. A. fifty books are in the library. This gives the children a wide assortment to choose from and one for every desire.

The second and third grade children are having a Valentine's day Thursday afternoon by having a Valentine box for the children who have their little friends across the water. Mrs. Charles Quin has returned to school after a long illness.

The third and fourth grade room backed one hundred per cent. The party planned for this record seems inevitable. The language classes mounted pictures of Lincoln and Washington on

each paper with a summary of these lives below the pictures.

Miss Keary is keeping the Valentine box as a souvenir of the merry time just had on St. Valentine's day. The teacher received many Valentines and wishes to thank the children for them.

The fifth and sixth grade boys and girls have just completed their book, "Here Ticks, Here!" We are very patriotic these days, having finished reading about Lincoln, we began reading about Washington. Washington and Bradock, Washington and the American Army, The Boston Tea Party and Paul Revere's Ride. Some time ago we started an automobile race in banking as an incentive in raising the percentage in the building. To our great disappointment, however, it caused our highest percentage to fall behind.

We enjoyed our Valentine box very much last week. We are quite proud of the nature study book which we have just completed.

To Christine
Your radiant joy
Like some gay winged thing,
Touching my spirit
Rifts it into
Soul?

As one in the garden
A butterfly
With rare, rainbow wings,
Brushed my hand,
Leaving its silver
Powder there. —Gleby M.

Confidence is seldom lost, but it is often badly misapplied.

That little word "confidence" written in an annual paper by Nona Murray Shuler is even more wonderful than was at first supposed. It makes no mention of the weather, seasonal conditions or prohibition.

Third Annual Chicago Garden and Flower Show HOTEL SHERMAN

Come Early—The exhilarating guarantee of thousands of flowers permeates the air.
February 25 to March 3, Inclusive
DAILY—SUNDAY
10 A. M. to 10 P. M.

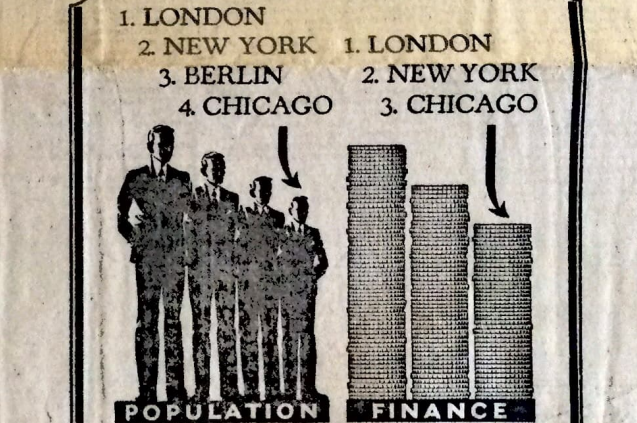
Formal and Rock Gardens—Running Brooks—Intriguing Natural Settings—Fifty Model Gardens

AMERICA'S MOST BEAUTIFUL SPECTACLE Admission—Fifty Cents

No. 14 of a Series on 'Metropolitan Chicago'

—showing why Metropolitan Chicago has every possibility of becoming the world's foremost metropolitan center—in population as well as in trade importance—and that in a day relatively near. Leading authorities predict fifteen million population for Metropolitan Chicago within a lifetime.

CHICAGO—WORLD'S FOURTH CITY IN SIZE—THIRD IN FINANCE



Chicago, world's fourth city in population, ranks third in financial importance. Chicago has achieved its position in 100 years, while London is 2,000 years old, Berlin 700 and New York 300.

CHICAGO owes much of its phenomenal rise in financial prominence to its strategic location. Situated as Chicago is—the metropolitan heart of agriculture, population and industry in this country—it was inevitable that a great concentration of funds should develop here.

Industry follows population, and money follows industry. The geographic centers of both population and industry of the United States, even now not far distant from Chicago, are steadily advancing nearer. Chicago's financial rise has been rapid—impressive—yet the real possibilities have only just begun to take shape.

Where the roads of commerce converge—water, rail and air—as they do in Chicago, population must increase; and where industry joins population, financial leadership must follow. The present is but an indication of what the future holds for *Metropolitan Chicago!

This series on Metropolitan Chicago, when completed, will be bound in booklet form. Address Public Service Company of Northern Illinois, 72 W. Adams St., Chicago, and a copy will be reserved for you. There will be no charge.

PUBLIC SERVICE COMPANY OF NORTHERN ILLINOIS

Supplying Electricity and Gas to 6,000 square miles, including the Metropolitan Area into which Chicago is growing.

Lombard Gospel Chapel Meetings Well Attended

The Lombard Gospel Chapel is reaching a great many folks in the community, notes their regular preaching services Sunday morning and evening, its prayer meetings and Sunday School. Mr. Farson, who has been ministering in the chapel, was called to his home in Kansas City two weeks ago, owing to the illness of his son. He is expected back, however, next Sunday and will preach on Monday and evening. Mr. Farson is moving his family to Lombard and will be a

BARGAINS IN USED WASHERS

We Service All Makes of ELECTRIC APPLIANCES
Phone or Write Us
For Free Demonstration on
MAYTAG WASHERS
PREMIER DUPLIX CLEANERS
UTENCO IRONERS
CHAS. F. MALLAHAN
127 Addison Ave.
Elmhurst, Illinois
Phone 1640

6 127 Addison Ave. 3



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\$7,000.00 IN

FIRST GRAND

Studebaker Commander Six Sedan

Fully Equipped, worth
\$1,500.50



16 BIG AWARDS! COUNT THEM!

DISTRICT NUMBER 1
FIRST AWARD

VACATION TRIP TO CALIFORNIA

Trip includes round trip transportation and lower berth Pullman accommodations



An Optional Cash Equivalent Amounting to Cost of the Trip May Be Taken by the Winner

DISTRICT NUMBER 2
FIRST AWARD

VACATION TRIP TO CALIFORNIA

Trip includes round trip transportation and lower berth Pullman accommodations



An Optional Cash Equivalent Amounting to Cost of the Trip May Be Taken by the Winner

SECOND GRAND

Pontiac Big Six Two-Door Sedan

Fully Equipped
Worth

\$875

Purchased from and
Displayed at

**YORK
MOTOR
SALES**

Oakland-Pontiac Dealer
Elmhurst, Ill.



SECOND AWARD



Worth
\$160.25

Fully equipped
including tubes

Purchased and Displayed at
ELMHURST MAJESTIC CO.

SECOND AWARD



Worth
\$160.25

Fully equipped
including tubes

ELMHURST MAJESTIC CO.
Purchased and Displayed at

THIRD AWARD

\$75 Savings
Account

With the
FIRST STATE BANK OF
BENSenville

MAKE IT YOURS



THIRD AWARD

\$75 Savings
Account

With the
ELMHURST STATE BANK

MAKE IT YOURS

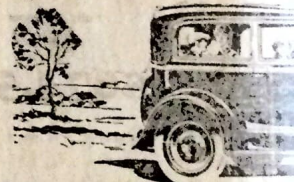


You're Invited

To Participate
in
This Campaign

Costs
Nothing to
Try

THIRD GRAND Chevrolet



Purchased
ANDERSON

FOURTH

FORD Coupe



Purchased from and
displayed at **ELM**

\$1,500 IN GOLD

IN THE FORM OF BANK ACCOUNTS

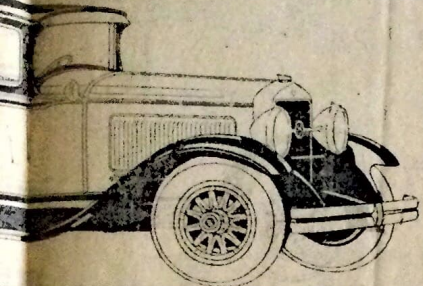
A SPECIAL FUND OF \$1,500 IN GOLD has been reserved to pay ACTIVE non-award winners on a basis of twenty per cent of their individual collections on subscriptions. Any candidate who remains active to the finish, making a regular weekly cash report, but fails to receive one of the regular awards offered, will participate in this commission feature. Think of it. One dollar out of each five you collect on subscriptions goes into your pocket if you fail to win an award. These Commission Accounts to be in the form of savings accounts in the First State Bank of Bensenville for 1st district, Elmhurst State Bank for 2nd district, Villa Park Trust & Savings Bank for 3rd district and Lombard State Bank for 4th district. This arrangement insures compensation to all active candidates and means THERE WILL BE NO LOSERS IN THIS RACE.

RICH AWARDS



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CAPITAL AWARD



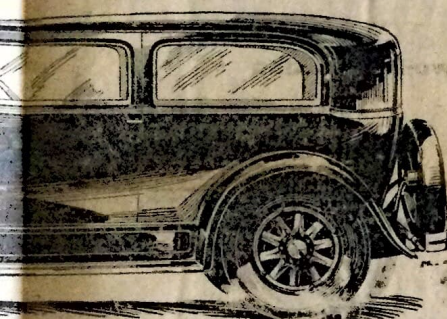
Equipment includes Spare Tire, Bumpers, front and rear.

Purchased from and Displayed at

Chant's Garage
Elmhurst, Illinois

20 PER CENT COMMISSION
To All Active Non-Award Winners

GRAND AWARD



Equipment includes heater, automatic windshield wiper, spare tire, bumpers, front and rear, spring covers and shock absorbers.

DISTRICT NUMBER 3
FIRST AWARD
VACATION TRIP TO CALIFORNIA
Trip includes round trip transportation and lower berth Pullman accommodations

An Optional Cash Equivalent Amounting to Cost of the Trip May Be Taken by the Winner

DISTRICT NUMBER 4
FIRST AWARD
VACATION TRIP TO CALIFORNIA
Trip includes round trip transportation and lower berth Pullman accommodations

An Optional Cash Equivalent Amounting to Cost of the Trip May Be Taken by the Winner

GRAND AWARD

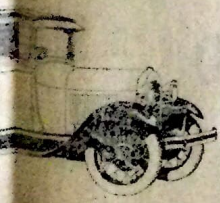
Let Coach



Fully equipped
Worth
\$674.50
Equipment includes automatic windshield wiper, spare tire, bumpers, front and rear.

and displayed at
CHEVROLET SALES

GRAND AWARD



Fully equipped
Worth
\$604.70
Equipment includes automatic windshield wiper, bumpers, front and rear.

FIRST MOTOR CO.

Let's Go!
Campaign is Just Starting
Everybody Wins!
No Losers

SECOND AWARD

Worth
\$160.25

Fully equipped including tubes

Purchased and Displayed at ELMHURST MAJESTIC CO.

SECOND AWARD

Worth
\$160.25

Fully equipped including tubes

Purchased and Displayed at ELMHURST MAJESTIC CO.

THIRD AWARD

\$75 Savings Account

With the VILLA PARK TRUST & SAVINGS BANK

MAKE IT YOURS

THIRD AWARD

\$75 Savings Account

With the LOMBARD STATE BANK

MAKE IT YOURS

TAKE ADVANTAGE OF THIS OFFER
START NOW
SEND IN THE ENTRY COUPON APPEARING ON THE FOLLOWING PAGE — IT STARTS YOU WITH 5,000 VOTES.
TODAY
MEET OPPORTUNITY HALF WAY—HERE IS YOUR OPPORTUNITY
LET'S GO

How to Enter—What to Do

CAMPAIGN PLAN IN BRIEF

The object of this big gift distribution is two-fold. Primarily, to increase the already large subscription list of these newspapers, to collect arrearage and advance subscription payments from present or old subscribers, and at the same time to afford the live-wire, energetic business of the city and surrounding territory an opportunity to profit, and in a BIG way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable list of awards ever offered by any newspaper in this section has been made ready for distribution among those who participate most actively.

Ambition and energy are the only requisites for success.

The plan adopted is the fairest and most impartial conceivable. There will be no "vote offers" inaugurated during the life of this campaign, except those announced in this issue. Neither will there be any "special awards" given. The plan is straight-forward and simple, and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and one into which no element of chance enters. One feature of this campaign is the fact that "Everybody Wins." There will be no losers in this race!

HOW TO ENTER—WHAT TO DO

The first thing to do is to clip the Entry Coupon appearing below; fill in your name and address and mail, or deliver, to the campaign department of this newspaper at once. This coupon entitles you, or the person you might wish to enter, with 5,000 FREE votes. These votes are given as a starter—to speed you on your way to win. Only one such Entry Coupon will be accepted for each entrant.

The next step is to call on, or write, the campaign department for a free working outfit. Thus equipped, you have but to see your friends and acquaintances and have them to pay up their subscription through you. That's all there is to it! However, let us say, you will never get anywhere unless you make the start—the earlier the better. Once started, let no one discourage you. Anything worth having is worth striving for. Six and a half short weeks and you may be riding in your own BIG automobile!

HOW VOTES ARE SECURED

It takes votes to win, and they are secured in the following ways: First, by clipping the Free Vote Coupon appearing in each issue of this newspaper. There is no limit to the number of these coupons you may secure. Get your friends to receive them for you. They all count. Begin gathering them NOW while they are good for 100 votes each. After next week these coupons will be reduced to 20 votes; the following week to 10 votes, and after that they are discontinued entirely. The only restriction placed on voting these

coupons is that they must be cast before the expiration date appearing thereon.

The other, and much faster way to accumulate votes in this campaign is by securing new and renewal subscriptions to this newspaper. On each order secured a certain number of votes are issued, the number varying according to the amount paid and during which "period" same are received at the campaign department. See schedule of votes below.

EARLY START MEANS EASY FINISH

The advantages of an early start are manifest. The campaign is of such short duration that immediate action is necessary for success. Orders taken during the early part of the campaign carry the MAXIMUM number of votes. Then, too, the first in the field will undoubtedly get the cream of votes and subscriptions,

while those who put off entering until a later date will have to take what is left.

Don't lose valuable time "waiting to see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it!

Send This Blank!

It Will Start You Toward One of Those Big Automobiles with 5,000 FREE VOTES



ENTRY COUPON

Good for 5000 Free Votes

EN

The Elmhurst Press The Villa Park News
The Lombard Press The Bensenville Press

Big "Everybody Wins" Prize Contest

M _____

Address _____

Note—Only one Entry Coupon accepted for each candidate.

FREE VOTE COUPON

Good For 100 Free Votes

EV

The Elmhurst Press The Villa Park News
The Lombard Press The Bensenville Press

Big "Everybody Wins" Prize Contest

M _____

Address _____


Collect all these coupons you can. Get your friends to save them for you. Each coupon good for 100 free votes.

Not Good After March 2nd

Decide! Do! Act!

Get an Early Start!

Enter Now! Today!



Be Wise! Be Prompt! Be Successful!

RULES AND REGULATIONS

- No salaried employee of this newspaper is eligible to enter this competition. This does not apply to country correspondents.
- Any other reputable man, woman or child residing in this city or surrounding territory is eligible to enter this campaign and compete for the awards.
- The winners of the awards will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and coupons clipped from the papers.
- Participants in this campaign are not confined to their own town or community in which to secure votes, but may take orders anywhere in this section; or, for that matter, anywhere in the state or United States.
- Cash must accompany all orders where votes are desired. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions, and votes will be issued on all.
- Votes are free. It costs the subscriber nothing extra to cast votes for their favorite. Votes must be asked for at the time of paying subscription, otherwise subscribers waive this privilege.
- Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management.
- Any collusion on the part of candidates to nullify competition.

- or any other combination formed to the detriment of candidates or this newspaper will not be tolerated. Any candidate taking part in such combination stands liable to forfeit all rights to an award or commission.
- All votes issued on ballots may be held in reserve and cast at the discretion of candidates or this newspaper. The free vote coupons appearing from time to time in the paper must be cast before the expiration date appearing thereon.
- In the event of a tie for any one of the awards, an award identical in value will be given each tying contestant.
- Participants in this campaign are authorized agents of this newspaper, but it is understood and agreed that they will be responsible for all moneys collected and will remit such amounts in full each day to the campaign department.
- The six days from March 14th to March 29th inclusive, will be known as Opportunity Week. During this week there will be a credit bonus of fifty thousand extra votes for every three new subscriptions of not less than one year each, and one hundred and fifty thousand extra votes for one new five-year subscription, but only five new five-year subscriptions may be applied on this extra vote offer.
- No statement or promise made by any representative or candidate varying from the rules and statement appearing through the columns of this newspaper will be recognized by the publisher.
- In case of typographical or other error it is understood that neither the publisher nor campaign manager shall be held responsible except to make the necessary correction upon discovery of same.

- Candidates who remain ACTIVE to the finish, but fail to win one of the regular awards offered, will be paid a twenty per cent cash commission on all subscription money turned in to their account. It is distinctly understood, however, that in the event any candidate becomes INACTIVE, failing to make a regular cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to an award or commission.
- To insure absolute fairness in the awarding of gifts, the race will be brought to a close under a sealed ballot box. During the entire last "period" of the campaign, a ballot box—locked and sealed—will repose in the vaults of a local bank, where candidates and their friends will deposit their final collections and reserve votes. In this way no one, not even the campaign manager, can possibly know the voting strength of the various candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.
- Ten thousand extra votes will be given a candidate for each five yearly subscriptions or their equivalent turned in during their first week in the campaign.
- This newspaper guarantees fair and impartial treatment to all participants, but should any question arise the decision of the management will be absolute and final.
- In becoming a candidate, participants agree to abide by the above conditions.

THINK OF IT! \$7,000.00 IN CASH AWARDS

This Is Your Great Opportunity!

Take Advantage of it Now!

SCHEDULE of VOTES and SUBSCRIPTION PRICE of THE ELMHURST PRESS THE VILLA PARK NEWS THE LOMBARD PRESS THE BENSENVILLE PRESS

FIRST PERIOD		SECOND PERIOD		THIRD PERIOD	
Embracing the first 3 weeks (terminating March 14th) the following number of votes will be issued on subscriptions:		Embracing the 4th and 5th weeks (terminating March 29th) the following number of votes will be issued on subscriptions:		Embracing the last week (terminating April 6th) the following number of votes will be issued on subscriptions:	
A	B	A	B	A	B
1 year	\$ 2.00	1 year	\$ 2.00	1 year	\$ 2.00
2 years	4.00	2 years	4.00	2 years	4.00
3 years	6.00	3 years	6.00	3 years	6.00
4 years	8.00	4 years	8.00	4 years	8.00
5 years	10.00	5 years	10.00	5 years	10.00
1 year	\$ 1.00	1 year	\$ 1.00	1 year	\$ 1.00
2 years	2.00	2 years	2.00	2 years	2.00
3 years	3.00	3 years	3.00	3 years	3.00
4 years	4.00	4 years	4.00	4 years	4.00
5 years	5.00	5 years	5.00	5 years	5.00

Schedule A applies on subscriptions to The Elmhurst Press. Schedule B applies on subscriptions to The Lombard Press, The Villa Park News and The Bensenville Press.

The above schedule of votes, which is on a dollar basis, incidentally will not be changed during the competition. However, a special ballot, good for 50,000 EXTRA votes, will be issued on every "day" of Opportunity Week. This amount will be in effect throughout the entire campaign and it is to be considered a part of the regular subscription. This newspaper reserves the right, if so desired, to include job printing and advertising in votes even to the above schedule of votes will accrue had in the same ratio of because for other orders up to a limited amount. No subscriptions will be accepted for less than one year, nor for more than five years to advance from any one candidate.

Don't Hesitate!

An Early Start is Half the Battle Won!

