

February 2024,

Dear Valued Community Partner,



We are excited to announce the **"Annie"-Versary** that celebrates the legacy of the beloved cartoon character Little Orphan Annie and honors Harold Gray the creative genius behind it. We are seeking sponsors for the 100th Anniversary activities and Exhibition of Little Orphan Annie, a character that has captured the hearts of generations.

Little Orphan Annie, the brainchild of Harold Gray, has been a source of inspiration and entertainment for people of all ages. Mr. Gray resided in Lombard when he first breathed life into this iconic character, and it is our honor to commemorate his extraordinary contribution to the world of comics and storytelling.

EVENT DETAILS:

Name: The "Annie"-Versary

Date: April 24, 2024-December 23, 2024

Location: Lombard, Illinois

Our exhibition, *Leapin' Lizards! A Hundred Years of Little Orphan Annie* will showcase the life of Harold Gray, the rich history of Little Orphan Annie through a collection of original artworks, artifacts, and more. This event is expected to draw a diverse audience, including comic enthusiasts, families, art lovers, and history buffs, from Lombard and beyond.

Sponsorship plays a crucial role in making this exhibition and our programming memorable and successful. Your support would not only contribute to the success of the **"Annie"-Versary** but also provide your organization with valuable exposure and positive public relations. We offer various sponsorship packages to suit your budget and marketing goals, including prominent logo placement, early access to the exhibition, and media coverage.

Your contribution will directly impact the following:

- Exhibition Setup: Ensuring a well-designed and engaging exhibit that resonates with attendees.
- Promotion and Marketing: Reaching a wider audience and generating enthusiasm for the event.
- Educational Programs: Supporting programs and activities that educate visitors about the history and cultural significance of Little Orphan Annie.
- Community Outreach: Extending the exhibition's impact to local schools and community organizations.

By becoming a sponsor, you will not only be associated with a cherished piece of American pop culture but also play a significant role in making this centennial celebration a resounding success.

Thank you for your time and consideration Your support will be deeply appreciated and we look forward to the possibility of collaborating with your business.

Alison Costanzo
Executive Director

George "Ed" Seagraves
LHS Board President

A handwritten signature in black ink that reads "Alison Costanzo".

A handwritten signature in purple ink that reads "George E. Seagraves".

MAKING HISTORY
MEANINGFUL

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HIGHLIGHTED EVENTS

THE ANNIE-VERSARY

A HUNDRED YEAR OF LITTLE ORPHAN ANNIE

April 24, 2024-December 23, 2024

LEAPIN' LIZARDS! A HUNDRED YEARS OF LITTLE ORPHAN ANNIE EXHIBITION

Leapin' Lizards! A Hundred Years of Little Orphan Annie, is a captivating exhibition that invites you to delve into the enchanting world of one of the most iconic and enduring comic strips of all time. This exhibition, commemorating the 100th anniversary of Little Orphan Annie and honoring its creator, Harold Gray, is a tribute to the enduring power of storytelling, the magic of comic art, and the nostalgia of a bygone era.



Members and VIP Exhibition Preview: April 26, 2024
Public Opening: April 27, 2024



MIX AND MINGLE WITH AILEEN QUINN BELOVED ACTRESS

Join us for an unforgettable evening of nostalgia and enchantment as we welcome Aileen Quinn. Meet and mingle with Aileen before enjoying her presentation, where she will discuss her career and her role as Little Orphan Annie in the beloved 1982 film adaptation. Aileen's portrayal of Annie captured the character's resilience and optimism, making her an iconic figure in the hearts of fans worldwide.

While space is limited for in-person attendance, the presentation will be streamed live and recorded for later viewing

April 24, 2024
6:30pm-8:30pm
Helen Plum Library
VIPs and Invitation Only

LITTLE ORPHAN ANNIE HOUSE WALK

Step back in time and embark on a captivating journey through the neighborhoods and homes that once housed the creative genius behind the iconic comic strip, "Little Orphan Annie." Tours will include visits to 119 N Main Street and 215 S Stewart, as well as a walking tour of the surrounding neighborhood..

This event is in partnership with the Kiwanis Club of Lombard.

Saturday, June 22, 2024
10am-4pm



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SAUCY TALES PUB CRAWL- LITTLE ORPHAN ANNIE THEMED

.....
Embark on an enchanting adventure with our Little Orphan Annie Themed Pub Crawl! Don your red curls or dust off your vintage overalls, and join us for a night filled with nostalgia and camaraderie.

July 18, 2024
6:30pm
Downtown Lombard



"ANNIE"-VERSARY BIRTHDAY PARTY CELEBRATION

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Join us for a week long celebration for the anniversary of the beloved comic book character Little Orphan Annie! From July 30 to August 3, immerse yourself in a whirlwind of nostalgia and family-friendly fun.

-Tuesday, July 30: Join us at the Sheldon Peck Homestead for an Annie themed art activity.

-Wednesday, July 31: Join us at Lilacia Park for the screening of the 1980s classic movie Annie. Starting at sunset 8pm.

-Thursday, August 1: TBD
-Friday August 2: TBD

-Saturday, August 3: Join us for a fun filled day of family friendly activities and sweet treats at 23 W Maple Street as we celebrate Little Orphan Annie.

July 30, 2024-August 3, 2024

SPONSORSHIP LEVELS

IN-KIND SPONSORSHIP ARE ALSO AVAILABLE



Warbucks Level - \$5,000 Benefits – Sponsorship will be noted in the exhibition book, in all advertising including the DuPage Convention Visitor Bureau, listing in all social media posts, print materials and website. Social Media featured post, VIP invitation to the Mix and Mingle with Aileen Quinn and Exhibition Opening, (8) Tickets to our Food Truck Social and (4) Tickets to the Annie House Walk.



Annie Level - \$3,000 Benefits – Sponsorship will be noted in the exhibition book, in all advertising, listing in featured social media posts, print materials and website. VIP invitation to Mix and Mingle with Aileen Quinn and Exhibition Opening, (6) Tickets to our Food Truck Social and (2) Tickets to the Annie House Walk.



Sandy Level - \$1500 Benefits – Sponsorship will be noted in the exhibition book, listing in featured social media posts, print materials and website. VIP invitation to the Mix and Mingle with Aileen Quinn and Exhibition Opening, (4) Tickets to our Food Truck Social.



Tomorrow Level- \$500 Benefits – Sponsorship will be noted in the exhibition, listing in featured social media posts, print materials and website. VIP invitation to Mix and Mingle with Aileen Quinn and Exhibition Opening, (2) Tickets to our Food Truck Social.

Sponsor Name (as it will appear on signs)

Contact Name

Email

Address

City

Zip

Telephone



I am unable to be a sponsor at this time but I would like to make a donation in the following amount : \$ _____

Donations of \$100 and more will be listed in print material.

Please make checks payable to:

Lombard Historical Society, 23 W Maple Street, Lombard IL 60148

Event Questions? Call Alison Costanzo at 630.629.1885 or email at info@Lombardhistory.org

Thank you for your generous gift to the Lombard Historical Society. The Lombard Historical Society is a 501 c3 not-for-profit organization and as such all donations to the Museum are tax-deductible to the fullest extent of the law.

Payments can be made in increments.